The Hong Kong University of Science and Technology Interdisciplinary Programs Office An Example on Student's Pathway (as of July 22, 2022) **C Declaration of BBA major** **Supersize the program of BBA major** **The Hong Kong University of Science and Technology **Interdisciplinary Programs Office** **An Example on Student's Pathway (as of July 22, 2022) **Supersize the program of BBA major** **Supersize the program of BBA major** **The Hong Kong University of Science and Technology **Interdisciplinary Programs Office** **The Hong Kong University of Science and Technology **Interdisciplinary Programs Office** **The Hong Kong University of Science and Technology **Interdisciplinary Programs Office** **The Hong Kong University of Science and Technology **Interdisciplinary Programs Office** **The Hong Kong University of Science and Technology **Interdisciplinary Programs Office** **The Hong Kong University of Science and Technology **The Hong Kong University of Science and Technology **The Hong Kong University of Science and Technology **Interdisciplinary Programs Office** **The Hong Kong University of Science and Technology **The Hong University of Science and Technology **The Hong University of Sc

COMARK 2022-23 Intake (Via DDP PBA)

School:		School of Engineering and School of Business Management			Student's Pathway										
Program:		Dual Degree Program (BEng in Computer Science and BBA in Marketing)													
Course Offering Dept.	Course Code	Course Title / Courses List	Credits	Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring	Year 5 Fall	Year 5 Sprir	Sub-total	Remarks
BEng in Coi	mputer Scier	ace	S	all	oring	a	oring	a <u>.</u>	oring	-all	oring	a	oring	tal	
Major Require	ments														
Engineering Fund	amental Courses	L		I		i	I	1	1		I		ı	ı	T
COMP COMP	1021 1022P	Note: COMP1021 OR COMP1022P Introduction to Computer Science Introduction to Computing with Java	3	3		į		į						3	Students should take COMP1021 which will also be used to substitute ISOM 2010 and to waive ISOM 2020
	172-7	Note: CHEM1008 OR CHEM1020 OR LIFS1901 OR PHYS1101 OR PHYS1112 OR PHYS1312				!		i							
CHEM CHEM	1008 1020	Introductory Chemistry General Chemistry I	3	3		! !		! !						3	
LIFS PHYS PHYS	1901 1101 1112	General Biology I Introductory Physics General Physics I with Calculus	3 3 3			į		į							
PHYS LANG	1312 2030	Honors General Physics I Technical Communication I	3			<u> </u> 		<u> </u> 						0	Waived for DDP students
MATH	1012	Note: [(MATH 1012 OR MATH 1013 OR MATH 1023) AND (MATH 1014 OR MATH 1024)] OR [MATH 1020] Calculus IA	4-7			į		į							
MATH MATH	1012 1013 1014	Calculus IB Calculus II	3	3	3	İ		!						6	
MATH MATH	1020 1023 1024	Accelerated Calculus Honors Calculus I Honors Calculus II	4 3			i i		! !							
MATH MATH	2111	Honors Calculus II Matrix Algebra and Applications Engineering Introduction course (COMP students may also use COMP1022P to fulfill this	3			3		<u>i</u>						3	
SENG		requirement) Required credits for Engineering Fundamental Courses	3-4 19-23	(3)		<u>!</u> !		<u>!</u> !						0 15	
Major Required C	ourses and Electiv		5-8	1		·	1	· :	1		1				1
COMP COMP COMP	2011 2012 2012H 2611	Programming with C++ Object-Oriented Programming and Data Structures Honors Object-Oriented Programming and Data Structures Computer Organization	4 4 5 4			4	4	i i	4					8	
COMP COMP	2711 2711H	Note: COMP2711 OR COMP2711H Discrete Mathematical Tools for Computer Science Honors Discrete Mathematical Tools for Computer Science	4			4		į						4	
COMP	3111	Note: COMP3111 OR COMP3111H Software Engineering	4			i i		4	İ					4	
COMP COMP	3111H 3511	Honors Software Engineering Operating Systems Notes COMP3741 P. COMP3741 P.	3			<u>:</u>		<u>:</u>		3				3	
COMP COMP	3711 3711H	Note: COMP3711 OR COMP3711H Design and Analysis of Algorithms Honors Design and Analysis of Algorithms	3-4 3 4			į		3						3	
COMP	4900	Note: Students are required to take COMP4900 for every regular term in which they are in residency at HKUST with major in COMP Academic and Professional Development	0			0	0	0	0	0	0	0	0	0	
COMP	1991	residency at FNOST with major in COMP Ag81 OR COMP 4981H)] OR [COMP 4910] Industrial Experience	6 0			<u> </u>		<u>; </u>							
COMP COMP	4981 4981H	Final Year Project Final Year Thesis	6			I i		! :				3	3	6	
COMP ELEC/IEDA/MATH	4910	Co-op FYP Program MOR: ELEC 26000 OR ELEC 2600H OR IEDA 2520 OR IEDA 2540 OR MATH 2411 OR MATH 2421 OR MATH 2431	6 3-4			<u>!</u>		<u>!</u> !							
	2600	Probability and Random Processes in Engineering	4			į		į							Students should take MATH 2411
ELEC IEDA IEDA	2600H 2520 2540	Honors Probability and Random Processes in Engineering Probability for Engineers Statistics for Engineers	3			4		l i						4	which will also be used to substitute ISOM 2500.
MATH MATH	2411 2421	Statistics for Engineers Applied Statistics Probability	4			į		į							
MATH ENGG	2431 2010	Honors Probability Engineering Seminar Series	0			0	0	0	0					0	
LANG	4030	Technical Communication II for CSE, CPEG & DSCT COMP Electives (5 courses from the specified elective list, of which at least 3 courses	3			<u> </u>		<u> </u>				3		3	
COMP		should be taken from 1 area and at least 2 courses outside that area (including course(s) in the Courses Without Associated Area). Students may use at most one course under Deep Learning Applications (COMP 4471 and COMP 5223) to count towards this elective	15			į		į		3	6	3	3	15	
COMP		requirement.) COMP 2000-level or above Elective (Any course(s) of the subject and level as specified)	3			<u>!</u> İ		<u>!</u> i					3	3	
		uired credits for Major Requirements Courses and Electives	53-58			<u> </u>		<u>i</u>						57	
BBA in Mark School Requir															
ACCT	2010	Principles of Accounting I	3			3		<u> </u>						3	
ACCT ECON	2103	Principles of Accounting II Note: ECON 2103 OR ECON 2113 Principles of Microeconomics	3			İ	3	<u> </u>	3					3	
ECON	2113	Microeconomics Note: ECON 2123 OR ECON 3123	3			<u> </u>		! }							
ECON ECON	2123 3123	Macroeconomics Macroeconomic Theory I	3			<u> </u>		3						3	
FINA ISOM	2303 2010	Financial Management Introduction to Information Systems	3			 	3							0	Substituted by COMP 1021/ 1022P/ 2011/ 2012H
ISOM	2020	Coding for Business	1			<u> </u>		<u> </u>						0	Waived for DDP students if they have taken and passed COMP1021
ISOM	2500	Business Statistics	3			<u> </u>								0	or COMP 1029P Substituted by MATH 2411
ISOM	2600 2700	Introduction to Business Analytics Operations Management	3			<u> </u>	1	<u> </u>	3					3	
MARK	2120	Marketing Management	3		3	į		<u>i </u>						3	MARK 2120 is a major pre-requisite
MGMT MGMT	2010 2110	Business Ethics and the Individual Organizational Behavior	3		3	2		<u> </u>						3	
MGMT LABU	2130 2040	Business Ethics and Social Responsibility Business Case Analyses	3			<u>:</u>	2	<u>:</u> !						0	Waived for DDP students
LABU	2060	Effective Communication in Business Note: MATH 1003 OR MATH 1012 OR MATH 1013 OR MATH 1020 OR MATH 1023	3 3-4			Į		į	3					3	
MATH MATH	1003 1012	Calculus and Linear Algebra Calculus IA	3 4	(2)		! 		! !						0	DDP students should take MATH 1012 or MATH 1013 or MATH 1020 or MATH 1023 to satisfy the
MATH MATH	1013 1020	Calculus IB Accelerated Calculus	3 4	(3)		į		į						0	requirements of both BEng and BBA degrees
MATH	1023	Honors Calculus I Required credits for School Requirements	3 43-44	<u> </u>	<u> </u>	<u> </u>		<u> </u>				<u> </u>		32	<u></u>
Major Required Co	ments ourses and Electiv	es .													
MARK	3220	Marketing Research	4			į		4						4	
MARK MARK	3420 4210	Consumer Behavior Strategic Marketing	4			1		<u>:</u>	4			<u> </u>	4	4	
MARK		MARK 3000-level or above Electives (Any 3 courses of the subject and level as specified)	12		L	<u> </u>	L	<u> </u>		4	4	4		12	<u> </u>
A al alist ! =		Required credits for Major Required Courses and Electives	24			į		!						24	
Additional F Requirements	Requirements for Dual Degre														
Required Courses	3		1 ^				^	. ^	1 ^	^	^		1 ^		
TEMG TEMG	1010 3950	T&M Professional Activities T&M Case Analysis and Product Innovation	3	0	3	0	0	0	0	0	0	0	0	3	<u> </u>
TEMG	4950	T&M Corporate Consulting Project	3-5			İ		4						4	
University CO	RE	Required credits for Additional Requirements	7	II	L		ļ	1	<u> </u>		ļ	L	<u> </u>	7	1
CORE CORE	C3 - C9 C1 & C2	U CORE - Others U CORE - English Language	21 6	3	3	:	3	:		6	3	3	3	21 6	
CORE	1905	Behavioral Foundations of University Education: Habits, Mindsets, and Wellness	3	0	3	ţ		<u> </u>						3	
<u> </u>		Sub-total for University CORE	30					,	cl. free credi				I	30	
				15	18	20	16	18 16	17 5##	16	13	16	16		
Notes:						<< Decla	ration of	<< Declar							

-- denotes the course/requirement is either waived or substituted

^{##} To graduate, students should complete all requirements as specified for DDP.

**Remarks on course(s):