EEMARK 2023-24 Intake (Via DDP PBA)

Academy of Interdisciplinary Studies
An Example on Student's Pathway (as of August 3, 2023)

School of Engineering and School of Business Management School Student's Pathway rogram Dual Degree Program (BEng in Electronic Engineering and BBA in Marketing) Remarks Course Title / Courses List Course Code Offering Dept course code prefix) **BEng in Electronic Engineering** Major Requirements Engineering Fundamental Courses ote: ELEC2600 OR ELEC2600H) OR MATH2011 OR MATH2111 OR MATH2350 OR MATH 2351 (3 courses out of 6) robability and Random Processes in Engineering onors Probability and Random Processes in Engineering troduction to Multivariable Calculus 2600H 2011 3 3 3 MATH 2111 Matrix Algebra and Applications MATH 2350 Applied Linear Algebra and Differential Equations MATH troduction to Differential Equations ote: COMP1021 OR COMP1022P Students should take COMP1021 COMP 1021 troduction to Computer Science 3 3 3 Introduction to Computing with Java Note: COMP 2011 OR COMP 2012 which will also be used to substitut COMP 1022P ISOM 2010 and to waive ISOM 2020 COMP rogramming with C++ Honors Object-Oriented Programming and Data Structure COMP 2012H Technical Communication I Note: [(MATH 1012 OR MATH 1013 OR MATH 1023) AND Waived for DDP students LANG 2030 0 MATH 1014 OR MATH 1024)] OR [MATH 1020] MATH 1012 Calculus IA MATH 1013 Calculus IB 3 3 MATH 1014 Calculus II ccelerated Calculus onors Calculus I MATH MATH MATH 024 Honors Calculus II Note: PHYS1112 OR PHYS1312 PHYS 1112 3 3 3 Seneral Physics I with Calculus **PHYS** 1312 Honors General Physics I Note: PHYS1114 OR PHYS1314 1114 3 3 PHYS 3 PHYS irse (If the students take an introduction course included in SENG 3-4 (3) 0 major, this course can be counted towards their major requirement.)

Required credits for Engineering Fundamental Courses 32-38 28 Major Required Courses and Electives ntroduction to Electro-Robot Design 4 ELEC 1100 4 ELEC 1200 A System View of Communications: from Signals to Packets 4 4 4 Note: ELEC2100 OR ELEC2100H 4 4 ELEC Signals and Systems ELEC 2100F onors Signals and Systems ELEC 2350 Introduction to Computer Organization and Design 4 4 ELEC 2400 Electronic Circuits 4 4 **ELEC** 2910 Academic and Professional Development I 0 0 0 0 0 0 ELEC 3910 Note: [ELEC 2991 AND (ELEC 4900 OR ELEC 4901)] OR [ELEC 4910] (Students taking the Research Option must take ELEC 4901) Final Year Design Project Final Year Thesis ELEC 4901 ELEC Industrial Experience (Electronic Engineering) ELEC 2991 ELEC 4910 Co-op Program Engineering Seminar Series 0 LANG 4031 Technical Communication II for ECE & CPEG 3 3 ELEC 3000-level or above Electives (Courses of the subject and level as specified, out o ELEC 21 3 3 6 3 21 which at least 2 courses must be at 4000-level. ELEC 4940 cannot be used to count 6 Required credits for Major Requirements Courses and Electives 50 BBA in Marketing **School Requirements** ACCT Principles of Accounting I 3 3 Principles of Accounting II
Note: ECON2103 OR ECON2113 ACCT 3 ECON 2103 rinciples of Microeconomics 3 3 3 Note: ECON2123 OR ECON3123 ECON 2123 3 3 acroeconomic Theory I **ECON** 2303 3 3 3 FINA Financial Management ited by COMP 1021/ 1022 ISOM 2010 ntroduction to Information Systems 3 2011/ 2012H ed for DDP studer 2020 1 ISOM Coding for Business 0 have taken and passed COMP 1021 or COMP 1029P ISOM 2500 3 3 Business Statistics ntroduction to Business Analytics ISOM 2600 Operations Management ISOM 2700 3 3 MARK 2120 Marketing Management 3 3 MARK 2120 is a major pre-requisit MGMT 2010 Business Ethics and the Individual 2 2 2 MGMT 2110 Organizational Behavior 3 3 3 MGMT 2130 iness Ethics and Social Re 2 Non DDP-ECON stu Note: LANG 2061 OR 2062 OR 3060 ONLY a 3-credit of SBM-specific Professional Writing for the Workplace Professional Speaking for the Workplace Advanced Academic Writing 2061 English course, in which they car LANG choose from one of the three LANC courses (LANG 2061, LANG 2062, 2062 or LANG 3060). Note: MATH 1003 OR MATH 1012 OR MATH 1013 OR MATH 1020 OR MATH 1023 3-4 DDP students should take MATH 1012 or MATH 1013 or MATH 1020 MATH MATH Calculus and Linear Algebra Calculus IA (3) 1012 or MATH 1023 to satisfy the MATH 1013 Calculus IB requirements of both BEng and MATH 1020 ccelerated Calculus BBA degrees Honors Calculus I MATH Required credits for School Requirements 43-44 **Major Requirements** Major Required Courses and Electives Marketing Research MARK 3420 Consumer Behavior 4 4 MARK 4210 4 4 Strategic Marketing MARK 3000-level or above Electives (Any 3 courses of the subject and level as specified) MARK 12 4 4 12 4 Required credits for Major Required Courses and Electives Additional Requirements Requirements for Dual Degree Program TEMG TEMG 3950 Γ&M Case Analysis and Product Innovation 3 3 TEMG 4950 T&M Corporate Consulting Project 3-5 4 Required credits for Additional Requirements 7 **University CORE** CORE C3 - C9 U CORE - Others 21 21 CORE C1 & C2 U CORE - English Language Behavioral Foundations of University Education; Habits, Mindsets, and Wellnes HMAW 1905 3 3 Sub-total for University CORE 30 30 Term load (excl. free credits) 18 16 19 18

Notes

\*Remarks on course(s):

--- denotes the course/requirement is either waived or substituted

<< Declaration of BEng major BBA major

<sup>()</sup> indicates the reuse of the same course to fulfill more than one requirement.

<sup>##</sup> To graduate, students should complete all requirements as specified for DDP