

The Hong Kong University of Science and Technology  
Academy of Interdisciplinary Studies  
An Example on Student's Pathway (as of April 1, 2025)

IDMARK 2025-26 Intake  
(Via DDP PBA)

			<< Declaration of BEng major		<< Declaration of BBA major											
School:			Academy of Interdisciplinary Studies and School of Business Management		Student's Pathway											
Program:			Dual Degree Program (BSc in Integrative Systems and Design and BBA in Marketing)													
Course Offering Dept. (course code prefix)	Course Code	Course Title / Courses List	Credits	Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring	Year 5 Fall	Year 5 Spring	Sub-total	Remarks	
BSc in Integrative Systems and Design																
ISDN	1001	Introduction to Integrative Systems and Design	3	3										3		
ISDN	1004	Sketching	1		1									1		
ISDN	1007	From Design Thinking to Design Action: Defining Problems for 3 Better Solutions	3		3									3		
ISDN	1010	Academic and Professional Development I	0	0	0									0		
ISDN	1011	Industrial Training	0											0	Take in Winter or Summer	
ISDN	2001	Second Year Design Project I	1			1								1		
ISDN	2002	Second Year Design Project II	3				3							3		
ISDN	2010	Academic and Professional Development II	0			0	0							0		
ISDN	2200	Systems Thinking and Design	3					3						3		
ISDN	2300	Introduction to 3D Design	3			3								3		
ISDN	2400	Physical Prototyping	3				3							3		
ISDN	2601	Exploring the World Through Smart Mechatronics	3			3								3		
ISDN	2602	Internet of Things: Integrative System Design	3			3								3		
ISDN	2603	Materials, Shape and Design	3				3							3		
ISDN	3001	Third Year Design Project I	3					3						3		
ISDN	3002	Third Year Design Project II	3						3					3		
ISDN	3010	Academic and Professional Development III	0					0	0					0		
ISDN	3200	Graphic Communication	2					2						2		
ISDN	4001	Final Year Design Project I	4									4		4		
ISDN	4002	Final Year Design Project II	4										4	4		
ISDN	4010	Academic and Professional Development IV	0							0	0			0		
Note: COMP1022P OR COMP1023 OR COMP2011 OR COMP2012H			3-5													
COMP	1022P	Introduction to Computing with Java	3		3									3	Students should take COMP1022P, COMP1023, COMP2011 or COMP2012H which will also be used to substitute ISOM2010 and to waive ISOM2020	
COMP	1023	Introduction to Python Programming	3													
COMP	2011	Programming with C++	4													
COMP	2012H	Honors Object-Oriented Programming and Data Structures	5													
LANG	4036	Technical Communication II for EDA and ISDN	3							3				3		
Note: (MATH1006 OR MATH1013 OR MATH1023 AND (MATH1014 OR MATH1024)) OR (MATH1020) (Subject to approval of the program office, MATH1014/1024 may be replaced by a COMP course)			6-7													
MATH	1006	Calculus, Vectors, and Matrices	4		3	3								6	DDP students should take MATH1013 or MATH1020 or MATH1023 to satisfy the requirements of both BEng and BBA degrees	
MATH	1013	Calculus I	3													
MATH	1014	Calculus II	3													
MATH	1020	Accelerated Calculus	4													
MATH	1023	Honors Calculus I	3													
MATH	1024	Honors Calculus II	3													
Note: PHYS1101 OR PHYS1111 OR PHYS1112 OR PHYS1312			3-4													
PHYS	1101	Introductory Physics	4		3									3		
PHYS	1111	General Physics I	3													
PHYS	1112	General Physics I with Calculus	3													
PHYS	1312	Honors General Physics I	3													
ISDN/ENTR/ SBM/TEMG		Product Management and Entrepreneurship Electives (Courses 6 from the specified elective list, of which at least 1 course must be at 3000-level or above.)	6							3	3			6	DDP students could use ISOM2700/MARK2120 to satisfy part of the requirement of Product Management and Entrepreneurship Electives	
ISDN/SENG/ MATH		Project-related Electives (Courses from the specified elective list, of which at least 12 credits should be at 3000-level or above and no more than 3 credits at 1000-level. Students should seek approval of their advisor for the choices of courses.)	21				3	9	6	3				21		
Required credits for Major Requirements Courses and Electives			85-91	9	10	10	12	14	12	9	3	4	4	87		
BBA in Marketing																
School Requirements																
ACCT	2200	Principles of Accounting I	3	3										3		
ACCT	2200	Principles of Accounting II	3						3					3		
Note: ECON2103 OR ECON2113			3													
ECON	2103	Principles of Microeconomics	3		3									3		
ECON	2113	Microeconomics	3													
Note: ECON2120 OR ECON3123			3													
ECON	2123	Macroeconomics	3					3						3		
ECON	3123	Macroeconomic Theory I	3													
FINA	2303	Financial Management	3				3							3		
ISOM	2010	Introduction to Information Systems	3	-	-	-	-	-	-	-	-	-	-	0	COMP1023, COMP1022P, COMP2011 and COMP2012H are more advanced computing courses as compared to ISOM2010. Students SHOULD take COMP1022P, COMP1023, COMP2011 or COMP2012H instead of ISOM2010.	
ISOM	2020	Coding for Business	1	-	-	-	-	-	-	-	-	-	-	0	ISOM2020 is waived for DDP students who have taken and passed COMP1023 or COMP1022P or COMP2011 or COMP2012H. These two COMP courses are similar or more advanced coding (Python) courses as ISOM2020.	
ISOM	2500	Business Statistics	3			3								3		
ISOM	2600	Introduction to Business Analytics	1										1	1		
ISOM	2700	Operations Management	3									3		3		
MARK	2120	Marketing Management	3	3										3		
MGMT	2010	Business Ethics and the Individual	2							2				2	MARK2120 is a major pre-requisite	
MGMT	2110	Organizational Behavior	3				3							3		
MGMT	2130	Business Ethics and Social Responsibility	2								2			2		
Note: MATH1003 OR MATH1013 OR MATH1020 OR MATH1023			3-4													
MATH	1003	Calculus and Linear Algebra	3											0	DDP students should take MATH1013 and MATH1023 or MATH1020 to satisfy the requirements of both BEng and BBA degrees	
MATH	1013	Calculus I	3		(3)											
MATH	1020	Accelerated Calculus	4													
MATH	1023	Honors Calculus I	3													
Required Credits for School Requirements			39-40	6	9	3	3	6	3	3	2	2	3	1	32	
Major Required Courses and Electives																
MARK	3220	Marketing Research	4						4					4		
MARK	3420	Consumer Behavior	4							4				4		
MARK	4210	Strategic Marketing	4								4			4		
MARK		MARK 3000-level or above Electives (Any 3 courses of the subject and level as specified)	12									4	4	4	12	
Required Credits for Major Required Courses and Electives			24	0	0	0	0	0	4	4	4	4	4	4	24	
Additional Requirements for Dual Degree																
Requirements for Dual Degree Program																
TEMG	1011	T&M Professional Activities I	0	0	0									0		
TEMG	1012	T&M Professional Activities II	0			0	0									
TEMG	1013	T&M Professional Activities III	0					0	0					0		
TEMG	1014	T&M Professional Activities IV	0							0	0					
TEMG	1015	T&M Professional Activities V	0									0	0	0		
TEMG	3950	T&M Case Analysis and Product Innovation	3		3									3		
TEMG	4950	T&M Corporate Consulting Project	3-5									4	4	4		
Required Credits for Additional Requirements			7	0	3	0	0	0	0	0	4	4	0	0	7	
University Common Core Requirement																
CORE	C3 - C9	U CORE - Others	21			3				3	3	6	6	21		
CORE	C1 & C2	U CORE - English Language	6	3	3									6		
HMAW	1905	Behavioral Foundations of University Education: Habits, Mindsets, and Wellness	3	1	2									3		
Sub-total for University CORE			30	4	5	3	0	3	0	0	3	3	6	6	30	
Term load (each, free credits)																
19 21 16 18 21 19 18 16 17 15 180																

Notes:  
( ) indicates the reuse of the same course to fulfill more than one requirement.  
\* Courses offered in winter term  
^ Courses offered in summer term  
--- denotes the course/requirement is either waived or substituted  
## To graduate, students should complete all requirements as specified for DDP.

\*\*Remarks on course(s):

>> The content of this example is not necessarily equivalent to a complete list of graduation requirements of the program. Students should refer to the Program Catalog/UG Curriculum Handbook for updated graduation requirements. For up-to-date information on course offering and scheduling, students should check it out from respective School and Department.