

IDMARK 2025-26 Intake

<< Selection of BBA major

School:		Academy of Interdisciplinary Studies and School of Business Management													
		Dual Degree Program (BSc in Integrative Systems and Design and BBA in		1								Student's P	ratnway		I
Program:		Marketing)													
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ourse Offering Dept.	Course Code	Course Title / Courses List	Ωe	Year 1 Fall	ar 1	rear 2 Fall	Year 2	ear	ar 3 Spring	rear	rear 4 Spring	Year 5 Fall	aar 5	Ę.	Remarks
mering Dept. ourse code prefix)	Course Code	Course Title / Courses List	Credits	÷	Spring	2 Fs	Spring	r3 Fall	Spr	'ear 4 Fall	Spr	5 Fa	Spring	ub-total	
			l	-	ng.	=	2	=	ρ	=	- B	=	- B	-	
Sc in Integ	rative Syste	ms and Design													
ON	1001	Introduction to Integrative Systems and Design	3	3										3	
ON	1004	Sketching From Design Thinking to Design Action: Defining Problems for 3	1		1									1	
DN	1007	Better Solutions	3		3									3	
DN DN	1010	Academic and Professional Development I Industrial Training	0	0	0									0	Take in Winter or Summer
	2001	Second Year Design Project I	1			1								1	Take in Winter or Summer
	2002	Second Year Design Project II	3				3							3	
	2010	Academic and Professional Development II	0			0	0							0	
	2200	Systems Thinking and Design	3						3					3	
	2300	Introduction to 3D Design Physical Prototyping	3	-		3	3							3	
	2601	Exploring the World Thorugh Smart Mechatronics	3			3	3							3	
	2602	Internet of Things: Integrative System Design	3			3								3	
	2603	Materials, Shape and Design	3				3							3	
	3001	Third Year Design Project I	3					3						3	
	3002	Third Year Design Project II Academic and Professional Development III	3	-				0	3 0					3	
	3200	Graphic Communication	2					2	0					2	
DN	4001	Final Year Design Project I	4									4		4	
	4002	Final Year Design Project II	4										4	4	
DN	4010	Academic and Professional Development IV Note: COMP1022P OR COMP1023 OR COMP2011 OR COMP2012H	0							0	0			0	
			3-5												Students should take COMP1022P, COMP 1023, COMP 2011 or CO
OMP OMP	1022P 1023	Introduction to Computing with Java Introduction to Python Programming	3		3									3	2012H which will also be used to substitute ISOM 2010 and to waive
OMP OMP	2011 2012H	Programming with C++	4	1						Ī					2020
	2012H 4036	Honors Object-Oriented Programming and Data Structures Technical Communication II for IEDA and ISDN	3	1						3				3	
		Note: [MATH 1006 OR MATH 1013 OR MATH 1023 AND (MATH 1014 OR MATH 1024)]	6-7												
	1	OR [MATH 1020] (Subject to approval of the program office, MATH 1014/1024 may be replaced by a COMP course)	l	1						Ī					
IATH	1006	Calculus, Vectors, and Matrices	4												DDP students should take MATH 1013 or MATH 1020 or MATH 1023
ATH	1013	Calculus I	3	3	3					Ī				6	satisfy the requirements of both BEng and BBA degrees
ATH ATH	1014 1020	Calculus II Accelerated Calculus	3 4												
ATH ATH	1023 1024	Honors Calculus I Honors Calculus II	3	1						Ī					
AIH	1024	Note: PHYS1101 OR PHYS1111 OR PHYS1112 OR PHYS1312	3-4												
HYS	1101	Introductory Physics	4												
HYS	1111	General Physics I	3	3										3	
HYS HYS	1112 1312	General Physics I with Calculus Honors General Physics I	3												
DN/ENTR/		Product Management and Entrepreneurship Electives (Courses 6 from the specified elective list, of which at least 1 course must	6							3	3			6	DDP students could use ISOM 2700/MARK 2120 to satisfy part of the
BM/TEMG		be at 3000-level or above.)	L							3	3			0	requirement of Product Management and Entrepreneurship Electives
DN/SENG/		Project-related Electives (Courses from the specified elective list of which at least 12 credits should be at 3000-level or above													
ATH		and no more than 3 credits at 1000-level. Students should seek	21				3	9	6	3				21	
		approval of their advisor for the choices of courses.) Required credits for Major Requirements Courses and Electives	05.04	9	10	10	12	14	12	9	3	4	4	87	
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BBA in Mark		.,	85-91												
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Notes:
() indicates the reuse of the same course to fulfill more than one requirement.

*Courses offered in winter term
-Courses offered in summer term
- denotes the courselrequirement is either waived or substituted
- denotes the courselrequirement is either waived or substituted
- denotes the courselrequirement is expected for DDP.

>> The content of this example is not necessarily equivalent to a complete list of graduation requirements of the program. Students should refer to the Program Catalog/UG Curriculum Handbook for updated graduation requirements. For up-to-date information on course offering and scheduling, students should check it out from respective School and Department.