

<< Declaration of BEng major << Declaration of BBA major

School:		School of Engineering and School of Business Management			Student's Pathway										
Program:		Dual Degree Program (BEng in Computer Engineering and BBA in Marketing)													
Course Offering Dept. (course code prefix)	Course Code	Course Title / Courses List	Credits	Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring	Year 5 Fall	Year 5 Spring	Sub-total	Remarks

BEng in Computer Engineering

Major Requirements

Engineering Fundamental Courses

COMP	1021	Note: COMP1021 OR COMP1022P Introduction to Computer Science	3	3										3	Students should take COMP1021 which will also be used to substitute ISOM 2010 and to waive ISOM 2020
COMP	1022P	Introduction to Computing with Java	3											3	
MATH	1012	Note: [(MATH 1012 OR MATH 1013 OR MATH 1023) AND (MATH 1014 OR MATH 1024)] OR [MATH 1020] Calculus IA	4-7											6	
MATH	1013	Calculus IB	4												
MATH	1014	Calculus II	3	3	3										
MATH	1020	Accelerated Calculus	4												
MATH	1023	Honors Calculus I	3												
MATH	1024	Honors Calculus II	3												
MATH	2011	Introduction to Multivariable Calculus	3					3						3	
MATH	2111	Matrix Algebra and Applications	3					3						3	
PHYS	1112	Note: PHYS1112 OR PHYS1312 General Physics I with Calculus	3	3										3	
PHYS	1312	Honors General Physics I	3												
PHYS	1114	Note: PHYS1114 OR PHYS1314 General Physics II	3						3					3	
PHYS	1314	Honors General Physics II	3												
SENG		Engineering Introduction course (If the students take an introduction course included in their major, this course can be counted towards their major requirement.)	3-4	(3)										0	
Required credits for Engineering Fundamental Courses			22-26											21	

Major Required Courses and Electives

CPEG	2930	Academic and Professional Development I	0			0	0							0	
CPEG	3930	Academic and Professional Development II	0					0	0					0	
COMP	2011	Note: (COMP2011 AND COMP2012) OR COMP2012H Programming with C++	5-8			4		4						8	
COMP	2012	Object-Oriented Programming and Data Structures	4												
COMP	2012H	Honors Object-Oriented Programming and Data Structures	5												
COMP	2611	Note: COMP2611 OR ELEC2350 Computer Organization	4				4							4	
ELEC	2350	Introduction to Computer Organization and Design	4												
COMP	2711	Note: COMP2711 OR COMP2711H Discrete Mathematical Tools for Computer Science	4							4				4	
COMP	2711H	Honors Discrete Mathematical Tools for Computer Science	4												
COMP	3511	Operating Systems	3								3			3	
CPEG	1971	Note: [CPEG 1971 AND (CPEG 4901 OR CPEG 4902 OR CPEG 4911 OR CPEG 4912)] OR [CPEG 4910] (Students taking the Research Option must take either CPEG 4902 or CPEG 4912) Industrial Experience	6												
CPEG	4901	Computer Engineering Final Year Project in COMP	6									3	3	6	
CPEG	4902	Computer Engineering Final Year Thesis in COMP	6												
CPEG	4911	Computer Engineering Final Year Project in ELEC	6												
CPEG	4912	Computer Engineering Final Year Thesis in ELEC	6												
CPEG	4910	Co-op Program	6												
ELEC	1100	Introduction to Electro-Robot Design	4			4								4	
ELEC	2100	Signals and Systems	4					4						4	
ELEC	2400	Electronic Circuits	4				4							4	
ELEC	2600	Probability and Random Processes in Engineering	4									4		4	
ELEC	3300	Introduction to Embedded Systems	4								4			4	
ENGG	2010	Engineering Seminar Series	0			0	0	0	0					0	
COMP/ELEC		Area Courses (At least 2 courses should be taken from one single area and at least 2 courses outside that area (including course(s) in the Courses without Associated Area. Courses taken to satisfy CPEG Restricted Elective requirement may not be counted under Area Courses.)	12			3						3	3	3	12
COMP/ELEC		COMP/ELEC 2000-level or above Elective (Any course(s) of the subject and level as specified)	3									3		3	
Required credits for Major Requirements Courses and Electives			57-60											60	

BBA in Marketing

School Requirements

ACCT	2010	Principles of Accounting I	3	3										3	
ACCT	2200	Principles of Accounting II	3						3					3	
ECON	2103	Note: ECON 2103 OR ECON 2113 Principles of Microeconomics	3		3									3	
ECON	2113	Microeconomics	3												
ECON	2123	Note: ECON 2123 OR ECON 3123 Macroeconomics	3					3						3	
ECON	3123	Macroeconomic Theory I	3												
FINA	2303	Financial Management	3				3							3	
ISOM	2010	Introduction to Information Systems	3	-	-	-	-	-	-	-	-	-	-	0	Substituted by COMP 1021/ 1022P/ 2011/ 2012H
ISOM	2020	Coding for Business	1	-	-	-	-	-	-	-	-	-	-	0	Waived for DDP students if they have taken and passed COMP1021 or COMP 1029P
ISOM	2500	Business Statistics	3			3								3	
ISOM	2600	Introduction to Business Analytics	1							1				1	
ISOM	2700	Operations Management	3						3					3	
MARK	2120	Marketing Management	3				3							3	MARK 2120 is a major pre-requisite
MGMT	2010	Business Ethics and the Individual	2								2			2	
MGMT	2110	Organizational Behavior	3		3									3	
MGMT	2130	Business Ethics and Social Responsibility	2										2	2	
MATH	1003	Note: MATH 1003 OR MATH 1012 OR MATH 1013 OR MATH 1020 OR MATH 1023 Calculus and Linear Algebra	3-4												DDP students should take MATH 1012 or MATH 1013 or MATH 1020 or MATH 1023 to satisfy the requirements of both BEng and BBA degrees
MATH	1012	Calculus IA	3												
MATH	1013	Calculus IB	4												
MATH	1020	Accelerated Calculus	4												
MATH	1023	Honors Calculus I	3												
Required credits for School Requirements			39-40											32	

Major Requirements

Major Required Courses and Electives

MARK	3220	Marketing Research	4					4						4	
MARK	3420	Consumer Behavior	4						4					4	
MARK	4210	Strategic Marketing	4							4				4	
MARK		MARK 3000-level or above Electives (Any 3 courses of the subject and level as specified)	12								4	4	4	12	
Required credits for Major Required Courses and Electives			24											24	

Additional Requirements

Requirements for Dual Degree Program

Required Courses

TEMG	1010	T&M Professional Activities	0	0	0	0	0	0	0	0	0	0	0	0	
TEMG	3950	T&M Case Analysis and Product Innovation	3		3									3	
TEMG	4950	T&M Corporate Consulting Project	3-5				4							4	
Required credits for Additional Requirements			7											7	

University CORE

CORE	C3 - C9	U CORE - Others	21			3			3	6	3			6	21
CORE	C1 & C2	U CORE - English Language	6	3	3									6	
HMAW	1905	Behavioral Foundations of University Education: Habits, Mindsets, and Wellness	3	1	2									3	
Sub-total for University CORE			30											30	

Term load (excl. free credits)

16	17	17	18	21	16	18	19	14	18
174##									

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Notes:

- () Indicates the reuse of the same course to fulfill more than one requirement.
- denotes the course/requirement is either waived or substituted
- ## To graduate, students should complete all requirements as specified for DDP.

**Remarks on course(s):