

← Declaration of BEng major ← Declaration of BBA major

School:		School of Engineering and School of Business Management			Student's Pathway										Remarks		
Program:		Dual Degree Program (BEng in Computer Engineering and BBA in Marketing)			Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring	Year 5 Fall	Year 5 Spring	Sub-total	Remarks	
Course Offering Dept. (course code prefix)	Course Code	Course Title / Courses List		Credits													
BEng in Computer Engineering																	
Major Requirements																	
Engineering Fundamental Courses																	
COMP	1021	Introduction to Computer Science		3	3										3	Students should take COMP1021 which will also be used to substitute ISOM 2010 and to waive ISOM 2020	
COMP	1022P	Introduction to Computing with Java		3													
LANG	2030	Technical Communication I		3	-	-	-	-	-	-	-	-	-	-	0	Waived for DDP students	
MATH	1012	Calculus IA		4												6	
MATH	1013	Calculus IB		3													
MATH	1014	Calculus II		3	3	3											
MATH	1020	Accelerated Calculus		4													
MATH	1023	Honors Calculus I		3													
MATH	1024	Honors Calculus II		3													
MATH	2011	Introduction to Multivariable Calculus		3					3						3		
MATH	2111	Matrix Algebra and Applications		3					3						3		
PHYS	1112	General Physics I with Calculus		3	3										3		
PHYS	1312	Honors General Physics I		3													
PHYS	1114	General Physics II		3						3					3		
PHYS	1314	Honors General Physics II		3													
SENG		Engineering Introduction course (If the students take an introduction course included in their major, this course can be counted towards their major requirement.)		3-4	(3)										0		
Required credits for Engineering Fundamental Courses				25-29											21		
Major Required Courses and Electives																	
CPEG	2930	Academic and Professional Development I		0				0	0						0		
CPEG	3930	Academic and Professional Development II		0						0	0				0		
COMP	2011	Programming with C++		4												8	
COMP	2012	Object-Oriented Programming and Data Structures		4			4				4						
COMP	2012H	Honors Object-Oriented Programming and Data Structures		5													
COMP	2611	Computer Organization		4												4	
ELEC	2350	Introduction to Computer Organization and Design		4			4										
COMP	2711	Discrete Mathematical Tools for Computer Science		4												4	
COMP	2711H	Honors Discrete Mathematical Tools for Computer Science		4								4					
ELEC	2600	Probability and Random Processes in Engineering		4													
COMP	3511	Operating Systems		3										3			
COMP	4521	CPEG Restricted Elective (1 course from the specified elective list). The course cannot be double counted in Area Courses requirement.		3-4												3	
COMP	4611	Mobile Application Development		3									3				
ELEC	4310	Design and Analysis of Computer Architectures		3													
ELEC	4320	Embedded System Design		4													
ELEC	4330	FPGA-based Design: From Theory to Practice		3													
COMP	4912	Co-op Program		6													
ELEC	1100	Introduction to Electro-Robot Design		4			4									4	
ELEC	1200	A System View of Communications: from Signals to Packets		8												8	
ELEC	2100	Signals and Systems		4			4										
ELEC	2400	Electronic Circuits		4								4					
ELEC	3300	Introduction to Embedded Systems		4									4			4	
ENGG	2010	Engineering Seminar Series		0			0	0	0	0						0	
LANG	4030	Technical Communication II for CSE, CPEG & DSCST		3												3	
LANG	4031	Technical Communication II for ECE & CPEG		3													
COMP/ELEC		Area Courses (At least 2 courses should be taken from one 15 single area and at least 2 courses outside that area. Courses taken as Major Required Courses may not be counted towards the elective requirement.)		15			3					4	4	4		15	
Required credits for Major Requirements Courses and Electives				59-63												62	
BBA in Marketing																	
School Requirements																	
ACCT	2010	Principles of Accounting I		3	3											3	
ACCT	2200	Principles of Accounting II		3												3	
ECON	2103	Principles of Microeconomics		3			3									3	
ECON	2113	Microeconomics		3													
ECON	2123	Macroeconomics		3						3						3	
ECON	3123	Macroeconomic Theory I		3													
FINA	2303	Financial Management		3				3								3	
ISOM	2010	Introduction to Information Systems		3	-	-	-	-	-	-	-	-	-	-	-	0	Substituted by COMP 1021/ 1022P/ 2011/ 2012H
ISOM	2020	Coding for Business		1	-	-	-	-	-	-	-	-	-	-	-	0	Waived for DDP students if they have taken and passed COMP1021 or COMP 1029P
ISOM	2500	Business Statistics		3				3								3	
ISOM	2600	Introduction to Business Analytics		1						1						1	
ISOM	2700	Operations Management		3												3	
MARK	2120	Marketing Management		3				3								3	MARK 2120 is a major pre-requisite
MGMT	2010	Business Ethics and the Individual		2												2	
MGMT	2110	Organizational Behavior		3			3									3	
MGMT	2130	Business Ethics and Social Responsibility		2												2	
LABU	2040	Business Case Analyses		3												0	Waived for DDP students
LABU	2060	Effective Communication in Business		3												3	
MATH	1003	Calculus and Linear Algebra		3-4												0	
MATH	1012	Calculus IA		4	(3)												
MATH	1013	Calculus IB		3													
MATH	1020	Accelerated Calculus		4													
MATH	1023	Honors Calculus I		3													
Required credits for School Requirements				43-44												35	
Major Requirements																	
Major Required Courses and Electives																	
MARK	3220	Marketing Research		4												4	
MARK	3420	Consumer Behavior		4												4	
MARK	4210	Strategic Marketing		4												4	
MARK		MARK 3000-level or above Electives (Any 3 courses of the subject and level as specified)		12								4	4	4		12	
Required credits for Major Required Courses and Electives				24												24	
Additional Requirements																	
Requirements for Dual Degree Program																	
Required Courses																	
TEMG	1010	T&M Professional Activities		0	0	0	0	0	0	0	0	0	0	0	0		
TEMG	3950	T&M Case Analysis and Product Innovation		3			3									3	
TEMG	4950	T&M Corporate Consulting Project		3-5								4				4	
Required credits for Additional Requirements				7												7	
University CORE																	
CORE	C3 - C9	U CORE - Others		21	3		3	3						6		21	
CORE	C1 & C2	U CORE - English Language		6	3		3									6	
CORE	1905	Behavioral Foundations of University Education: Habits, Mindsets, and Wellness		3	0	3										3	
Sub-total for University CORE				30												30	
					Term load (excl. free credits)												
					18	17	18	20	21	16	17	17					
					179##												
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Notes:

- () indicates the reuse of the same course to fulfill more than one requirement.
- denotes the course/requirement is either waived or substituted
- ## To graduate, students should complete all requirements as specified for DDP.

*Remarks on course(s):

>> The content of this example is not necessarily equivalent to a complete list of graduation requirements of the program. Students should refer to the Program Catalog/UG Curriculum Handbook for updated graduation requirements. For up-to-date information on course offering and scheduling, students should check it out from respective School and Department.