EEMARK 2022-23 Intake

Interdisciplinary Programs Office An Example on Student's Pathway (as of July 22, 2022)

<< Declaration of BEng major BBA major

School of Engineering and School of Business Management Student's Pathway School: Dual Degree Program (BEng in Electronic Engineering and BBA in Marketing) Remarks Course Code Offering Dept. Course Title / Courses List course code prefix) BEng in Electronic Engineering **Major Requirements** Engineering Fundamental Courses ote: ELEC2600 OR ELEC2600H) OR MATH2011 OR MATH2111 OR MATH2350 OF ELEC 2600H onors Probability and Random Processes in Engineering 3 3 9 troduction to Multivariable Calculus ИАТН MATH latrix Algebra and Applications pplied Linear Algebra and Differential Equations uction to Differential Equations
COMP1021 OR COMP1022F 1021 ntroduction to Computer Science Students should take COMP1021 3 n will also be used to subs COMP 1022P ntroduction to Computing with Java Note: COMP 2011 OR COMP 2012H ISOM 2010 and to waive ISOM COMP 2011 Programming with C++ 4 4 2020 Honors Object-Oriented Programming and Data Structures
Technical Communication I
Note: [(MATH 1012 OR MATH 1013 OR MATH 1023) AND COMF Waived for DDP students 2030 3 LANG (MATH 1014 OR MATH 1024)] OR [MATH 1020] Calculus IA Calculus IB 1014 MATH Calculus II MATH 1020 accelerated Calculus 1023 onors Calculus I MATH Honors Calculus II Hote: PHYS1112 OR PHYS1312 PHYS 1112 3 3 3 PHYS 1312 lonors General Physics I lote: PHYS1114 OR PHYS13 1114 3 3 3 PHYS General Physics II onors General Physics II ngineering Introduction course (If the students take an introduction course included in PHYS SENG 3-4 (3) 0 major, this course can be counted towards their major requirement.)
Required credits for Engineering Fundamental Courses 32-38 28 Major Required Courses and Electives Introduction to Electro-Robot Design ELEC 1100 4 4 ELEC 1200 A System View of Communications: from Signals to Packets 4 4 4 lote: ELEC2100 OR ELEC2100H 2100 4 4 ELEC Signals and Systems ELEC 2100H onors Signals and Systems Introduction to Computer Organization and Design 2350 ELEC 2400 Electronic Circuits 4 4 ELEC Academic and Professional Development I 0 2910 0 ELEC Academic and Professional Development II

Note: [ELEC 2991 AND (ELEC 4900 OR ELEC 4901)] OR [ELEC 4910] (Students tak 0 3910 0 the Research Option must take ELEC 4901)
Final Year Design Project 3 3 ELEC 4901 Final Year Thesis ndustrial Experience (Electronic Engineering) ELEC 2991 2010 Engineering Seminar Series 0 ENGG 0 Technical Communication II for ECE & CPEG LANG FLEC 3000-level or above Electives (Courses of the subject and level as ELEC hich at least 2 courses must be at 4000-level. ELEC 4940 cannot be used to coun 3 3 6 3 21 Required credits for Major Requirements Courses and Electives 50 50 **BBA** in Marketing **School Requirements** Principles of Accounting I 3 3 Principles of Accounting II
Note: ECON2103 OR ECON2113 ACCT 2200 3 3 3 3 ECON 2103 rinciples of Microeconomics CON 2113 Microeconomics lote: ECON2123 OR ECON3123 3 2123 3 **ECON** Macroeconomics 3 ECON 3123 Macroeconomic Theory I INA 2303 3 3 3 inancial Management stituted by COMP 1021/1022 ISOM 2010 Introduction to Information Systems 3 0 2011/ 2012H Waived for DDP students if they SOM 2020 1021 or COMP 1029P ISOM 2500 Business Statistics 3 3 3 ISOM 2600 Introduction to Business Analytics 1 ISOM 2700 Operations Management 3 3 3 3 2120 3 3 MARK 2120 is a major pre-requisit MARK Marketing Management Business Ethics and the Individual MGMT 2010 MGMT 2110 Organizational Behavior MGMT 2130 Business Ethics and Social Responsibility LABU 2040 Business Case Analyses Waived for DDP students Effective Communication in Business Note: MATH 1003 OR MATH 1012 OR MATH 1013 OR MATH 1020 OR MATH 1023 LABU 2060 DDP students should take MATH ИАТН 1003 Calculus and Linear Algebra (3) 012 or MATH 1013 or MATH 102 MATH Calculus IA or MATH 1023 to satisfy the requirements of both BEng and alculus IB 1020 Accelerated Calculus BBA degrees MATH Honors Calculus I Required credits for School Requirements 43-44 35 **Major Requirements** Major Required Courses and Electives Marketing Research 3220 ИARK 3420 Consumer Behavior 4 MARK 4210 Strategic Marketing 4 /ARK MARK 3000-level or above Electives (Any 3 courses of the subject and level as specified) 12 12 Required credits for Major Required Courses and Electives 24 24 **Additional Requirements** Requirements for Dual Degree Program Required Courses ΓEMG 0 ГЕМС &M Case Analysis and Product Innovation 3 3 TEMG 4950 3-5 4 4 T&M Corporate Consulting Project Required credits for Additional Requirements University CORE U CORE - Others CORE 21 21 CORE C1 & C2 U CORE - English Language 6 Behavioral Foundations of University Education: Habits, Mindsets, and Wellness CORE 1905 3 0 3 3 Sub-total for University CORE 30 30 Term load (excl. free credits) 15 18 17 19 19 20 18 16 174##

denotes the course/requirement is either waived or substituted

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*Remarks on course(s):

^() indicates the reuse of the same course to fulfill more than one requirement

^{##} To graduate, students should complete all requirements as specified for DDP.