The Hong Kong University of Science and Technology
Interdisciplinary Programs Office
An Example on Student's Pathway (as of July 22, 2022)

IEMARK 2022-23 Intake
(Via DDP PBA)

School:		School of Engineering and School of Business Management												Student's Pathway	
Program:		**Dual Degree Program (BEng in Industrial Engineering and Engineering Management and BBA in Marketing)**													
Course Offering Dept. (course code prefix)	Course Code	Course Title / Courses List	Credits	Year 1 Fall	Year 1 Spring	Year 2 Fall	Year 2 Spring	Year 3 Fall	Year 3 Spring	Year 4 Fall	Year 4 Spring	Year 5 Fall	Year 5 Spring	Sub-total	**Remarks**

<< Declaration of BEng major (above Year 2 Fall) ; *<< Declaration of BBA major* (above Year 3 Fall)

BEng in Industrial Engineering and Engineering Management
Major Requirements
Engineering Fundamental Courses

Dept	Code	Title	Credits	Y1F	Y1S	Y2F	Y2S	Y3F	Y3S	Y4F	Y4S	Y5F	Y5S	Sub-total	Remarks
		Note: COMP1021 OR COMP1022P OR COMP2011 OR COMP2012H	3-5												Students should take COMP1021 which will also be used to substitute ISOM 2010 and to waive ISOM 2020
COMP	1021	Introduction to Computer Science	3	3										3	
COMP	1022P	Introduction to Computing with Java	3												
COMP	2011	Programming with C++	4												
COMP	2012H	Honors Object-Oriented Programming and Data Structures	5												
		Note: CHEM1020 OR PHYS1112 OR PHYS1312													
CHEM	1020	General Chemistry I	3	3										3	
PHYS	1112	General Physics I with Calculus	3												
PHYS	1312	Honors General Physics I	3												
LANG	2030	Technical Communication I	3	-	-	-	-	-	-	-	-	-	-	0	Waived for DDP students
		Note: [(MATH 1012 OR MATH 1013 OR MATH 1023) AND (MATH 1014 OR MATH 1024)] OR [MATH 1020]	4-7												
MATH	1012	Calculus IA	4	3	3									6	
MATH	1013	Calculus IB	3												
MATH	1014	Calculus II	3												
MATH	1020	Accelerated Calculus	4												
MATH	1023	Honors Calculus I	3												
MATH	1024	Honors Calculus II	3												
MATH	2011	Introduction to Multivariable Calculus	3				3							3	
MATH	2111	Matrix Algebra and Applications	3			3								3	
SENG		Engineering Introduction course (If the students take an introduction course included in their major, this course can be counted towards their major requirement.)	3-4	(3)										0	
		Required credits for Engineering Fundamental Courses	22-27											**18**	

Major Required Courses and Electives

Dept	Code	Title	Credits	Y1F	Y1S	Y2F	Y2S	Y3F	Y3S	Y4F	Y4S	Y5F	Y5S	Sub-total	Remarks
IEDA	1010	Academic and Professional Development I	0		0	0								0	
IEDA	1020	Academic and Professional Development II	0				0	0						0	
IEDA	1901	Industrial Training and Experience	0			0*	0^							0	
IEDA	2520	Probability for Engineers	3			3								3	
IEDA	2540	Statistics for Engineers	3				3							3	
IEDA	3010	Presciptive Analytics	3					3						3	
IEDA	3230	Engineering Economics and Accounting	3						3					3	
IEDA	3250	Stochastic Models	3					3						3	
IEDA	3300	Industrial Data Systems	3						3					3	
IEDA	4100	Integrated Production Systems	3								3			3	This course will also be used to substitute ISOM 2700
IEDA	4130	System Simulation	3								3			3	
		Note: IEDA 4901 OR IEDA 4960 (Students taking the Research Option must take IEDA 4901)													
IEDA	4901	Final Year Thesis	6									3	3	6	
IEDA	4960	Industrial Engineering and Engineering Management Final Year Project	6												
ENGG	2010	Engineering Seminar Series	0		0	0	0	0	0	0	0	0	0	0	
		Note: ECON 2103 OR ECON 2113													
ECON	2103	Principles of Microeconomics	3		3									3	
ECON	2113	Microeconomics	3												
LANG	4032	Technical Communication II for IEDA and ISDN	3										3	3	
IEDA		Industrial Engineering Electives (Courses from the specified elective list, of which at least 15 credits should be taken from 1 of the 2 areas and at least 6 credits outside that area.)	21			6	3		3		3	6		21	
		Required credits for Major Requirements Courses and Electives	57											**57**	

BBA in Marketing
School Requirements

Dept	Code	Title	Credits	Y1F	Y1S	Y2F	Y2S	Y3F	Y3S	Y4F	Y4S	Y5F	Y5S	Sub-total	Remarks
ACCT	2010	Principles of Accounting I	3	3										3	
ACCT	2200	Principles of Accounting II	3					3						3	
		Note: ECON 2103 OR ECON 2113													
ECON	2103	Principles of Microeconomics	3			3								3	
ECON	2113	Microeconomics	3												
		Note: ECON 2123 OR ECON 3123													
ECON	2123	Macroeconomics	3					3						3	
ECON	3123	Macroeconomic Theory I	3												
FINA	2303	Financial Management	3			3								3	
ISOM	2010	Introduction to Information Systems	3	-	-	-	-	-	-	-	-	-	-	0	Substituted by COMP 1021/1022P/2011/2012H
ISOM	2020	Coding for Business	1	-	-	-	-	-	-	-	-	-	-	0	Waived for DDP students if they have taken and passed COMP 1021 or COMP 1029P
ISOM	2500	Business Statistics	3	3										3	Substituted by IEDA2540
ISOM	2600	Introduction to Business Analytics	1					1						1	
ISOM	2700	Operations Management	3								3			3	Substituted by IEDA 4100
MARK	2120	Marketing Management	3				3							3	MARK 2120 is a major pre-requisite
MGMT	2010	Business Ethics and the Individual	2									2		2	
MGMT	2110	Organizational Behavior	3				3							3	
MGMT	2130	Business Ethics and Social Responsibility	2										2	2	
LABU	2040	Business Case Analyses	3	-	-	-	-	-	-	-	-	-	-	0	Waived for DDP students
LABU	2060	Effective Communication in Business	3								3			3	
		Note: MATH 1003 OR MATH 1012 OR MATH 1013 OR MATH 1020 OR MATH 1023	3-4												DDP students should take MATH 1012 or MATH 1013 or MATH 1020 or MATH 1023 to satisfy the requirements of both BEng and BBA degrees
MATH	1003	Calculus and Linear Algebra	3	(3)										0	
MATH	1012	Calculus IA	4												
MATH	1013	Calculus IB	3												
MATH	1020	Accelerated Calculus	4												
MATH	1023	Honors Calculus I	3												
		Required credits for School Requirements	43-44											**35**	

Major Requirements
Major Required Courses and Electives

Dept	Code	Title	Credits	Y1F	Y1S	Y2F	Y2S	Y3F	Y3S	Y4F	Y4S	Y5F	Y5S	Sub-total	Remarks
MARK	3220	Marketing Research	4					4						4	
MARK	3420	Consumer Behavior	4						4					4	
MARK	4210	Strategic Marketing	4										4	4	
MARK		MARK 3000-level or above Electives (Any 3 courses of the subject and level as specified)	12							4	4	4		12	
		Required credits for Major Required Courses and Electives	24											**24**	

Additional Requirements
Requirements for Dual Degree Program
Required Courses

Dept	Code	Title	Credits	Y1F	Y1S	Y2F	Y2S	Y3F	Y3S	Y4F	Y4S	Y5F	Y5S	Sub-total	Remarks
TEMG	1010	T&M Professional Activities	0	0	0	0	0	0	0	0	0	0	0	0	
TEMG	3950	T&M Case Analysis and Product Innovation	3		3									3	
TEMG	4950	T&M Corporate Consulting Project	3-5					4						4	
		Required credits for Additional Requirements	7											**7**	

University CORE

Dept	Code	Title	Credits	Y1F	Y1S	Y2F	Y2S	Y3F	Y3S	Y4F	Y4S	Y5F	Y5S	Sub-total	Remarks
CORE	C3 - C9	U CORE - Others	21		3		3		6	3	6			21	
CORE	C1 & C2	U CORE - English Language	6	3	3									6	
CORE	1905	Behavioral Foundations of University Education: Habits, Mindsets, and Wellness	3	0	3									3	
		Sub-total for University CORE	30											**30**	

Term load (excl. free credits)											
18	18	18	18	18	16	16	16	15	18		

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<< Declaration of BEng major ; *<< Declaration of BBA major*