The Hong Kong University of Science and Technology CPMARK 2023-24 Intake **Academy of Interdisciplinary Studies** (Via DDP PBA) An Example on Student's Pathway (as of August 3, 2023) School of Engineering and School of Business Management School: Student's Pathway rogram: Dual Degree Program (BEng in Computer Engineering and BBA in Marketing) Remarks Course Offering Dept Course Title / Courses List Course Code course code prefix) **BEng in Computer Engineering Major Requirements** Engineering Fundamental Courses Students should take COMP1021 which vill also be used to substitute ISOM 2010 3 Introduction to Computer Science Introduction to Computing with Java and to waive ISOM 2020 COMP 1022F ANG 2030 Technical Communication I Note: [(MATH 1012 OR MATH 1013 OR MATH 1023) AND 0 Waived for DDP students (MATH 1014 OR MATH 1024)] OR [MATH 1020] Calculus IA Calculus IB MATH MATH MATH MATH MATH 1012 1013 1014 1020 1023 6 MATH Honors Calculus II 3 MATH 2011 Introduction to Multivariable Calculus 3 3 MATH 2111 Matrix Algebra and Applications
Note: PHYS1112 OR PHYS1312 3 3 3 General Physics I with Calculus
Honors General Physics I
Note: PHYS1114 OR PHYS1314 1112 3 PHYS 3 3 PHYS 1114 General Physics II Honors General Physics II 3 3 3 Engineering Introduction course (If the students take an introduction course included in their major, this course can be counted towards their major requirement.) 3-4 0 SENG (3) Required credits for Engineering Fundamental Courses 21 Major Required Courses and Electives Academic and Professional Development I 0 PEG 3930 Academic and Professional Development II
Note: (COMP2011 AND COMP2012) OR COMP2012H 0 0 5-8 Note: (COMP2011 AND COMP2012) OR COMP201:
Programming with C++
Object-Oriented Programming and Data Structures
Honors Object-Oriented Programming and Data Structu
Note: COMP2611 OR ELEC2350
Computer Organization 2011 2012 2012F 8 OMP 2611 2350 COMP 4 4 Introduction to Computer Organization and Design
Note: COMP2711 OR COMP2711H OR ELEC 2600 Note: COMP2711 OR COMP2711H OR ELEC 2000
Discrete Mathematical Tools for Computer Science
Honors Discrete Mathematical Tools for Computer Science
Probability and Random Processes in Engineering COMP COMP ELEC 2711 2711H Operating Systems COMP 3511 3 Note: [CPEG 1971 AND (CPEG 4901 OR CPEG 4902 OR CPEG 4911 OR CPEG 4912)]
OR [CPEG 4910] (Students taking the Research Option must take either CPEG 4902 or CPEG 4912) CPEG CPEG CPEG CPEG CPEG CPEG 1971 4901 4902 4911 4912 4910 Industrial Experience Industrial Experience
Computer Engineering Final Year Project in COMP
Computer Engineering Final Year Thesis in COMP
Computer Engineering Final Year Project in ELEC
Computer Engineering Final Year Project in ELEC
Co-op Program 3 6 1100 Introduction to Electro-Robot Design 4 Signals and Systems ELEC 2100 4 4

BBA in Marketing **School Requirements**

2400

3300

4030

Electronic Circuits

Marketing Research

Consumer Behavio

Introduction to Embedded Systems

Engineering Seminar Series
Note: LANG4030 OR LANG4031

Technical Communication II for CSE, CPEG & DSCT

Area Courses (At least 2 courses should be taken from one single area and at least 2 course outside that area (including course(s) in the Courses without Associated Area. Courses taker to satisfy CPEG Restricted Elective requirement may not be counted under Area Courses.)

COMP/ELEC 2000-level or above Elective (Any course(s) of the subject and level as

Required credits for Major Requirements Courses and Electives

Technical Communication II for ECE & CPEG

ELEC

ELEC

ANG

ANG

COMP/ELEC

COMP/ELEC

ACCT	2010	Principles of Accounting I	3	3		:		:						3	
ACCT	2200	Principles of Accounting II	3			<u> </u>			3					3	
		Note: ECON 2103 OR ECON 2113						i							
ECON	2103	Principles of Microeconomics	3		3	:		:						3	
ECON	2113	Microeconomics Note: ECON 2123 OR ECON 3123	3			—							-		
ECON	2123	Macroeconomics	2			Ī								3	
ECON	3123	Macroeconomic Theory I	3			l		3						3	
FINA	2303	Financial Management	3			i	3	i						3	
ISOM	2010	Introduction to Information Systems	3	-	-					-	-			0	Substituted by COMP 1021/ 1022P/ 2011/ 2012H
ISOM	2020	Coding for Business	1	-	-	<u> </u>	-	<u> </u>	-	-	-	-	-	0	Waived for DDP students if they have taken and passed COMP1021 or COMP 1029P
ISOM	2500	Business Statistics	3			3		1						3	
ISOM	2600	Introduction to Business Analytics	1			Ĭ		Ì		1				1	
ISOM	2700	Operations Management	3						3					3	
MARK	2120	Marketing Management	3			1	3							3	MARK 2120 is a major pre-requisite
MGMT	2010	Business Ethics and the Individual	2			i		Ī			2			2	
MGMT	2110	Organizational Behavior	3		3	:								3	
MGMT	2130	Business Ethics and Social Responsibility	2										2	2	
LANG	2061 2062 3060	Note: LANG 2061 OR 2062 OR 3060 Professional Writing for the Workplace Professional Speaking for the Workplace Advanced Academic Writing	3 3 3									3		3	Non DDP-ECON students take ONLY a 3- credit of SBM-specific English course, in which they can choose from one of the three LANG courses (LANG 2061, LANG 2062, or LANG 3060).
MATH MATH MATH MATH MATH	1003 1012 1013 1020 1023	Note: MATH 1003 OR MATH 1012 OR MATH 1013 OR MATH 1020 OR MATH 1023 Calculus and Linear Algebra Calculus IA Calculus IB Accelerated Calculus Honors Calculus I	3-4 3 4 3 4 3	(3)										0	DDP students should take MATH 1012 or MATH 1013 or MATH 1020 or MATH 1023 to satisfy the requirements of both BEng and BBA degrees
	•	Required credits for School Requirements	43-44			i		i						35	

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12

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59-63

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3

12

3

63

3

3

3

3

Major Requirements Major Required Courses and Electives MARK 3220

3420

WEATER	0420	Consumer Benevior	-			ī			-					7	i
MARK	4210	Strategic Marketing	4			i I		İ		4				4	
MARK		MARK 3000-level or above Electives (Any 3 courses of the subject and level as specified)	12					i			4	4	4	12	
		Required credits for Major Required Courses and Electives	24					•						24	
Additional Requirements															
Requirements for Dual Degree Program															
Required Courses															
TEMG	1010	T&M Professional Activities	0	0	0	0	0	0	0	0	0	0	0	0	
TEMG	3950	T&M Case Analysis and Product Innovation	3		3	 -		!						3	
TEMG	4950	T&M Corporate Consulting Project	3-5			ļ	4	<u> </u>						4	
	Required credits for Additional Requirements 7 7 7														
University CORE															
CORE	C3 - C9	U CORE - Others	21			3			3	6	3		6	21	
			-	_	_	li e		Y						-	

		Required Credits for Additional Requirements	,					ı						/	1
University CORE															
CORE	C3 - C9	U CORE - Others	21			3		l	3	6	3		6	21	
CORE	C1 & C2	U CORE - English Language	6	3	3	ĭ		Y						6	
HMAW	1905	Behavioral Foundations of University Education: Habits, Mindsets, and Wellness	3	1	2	!								3	
	Sub-total for University CORE 30							İ						30	
Term load (excl. free credits)															

() indicates the reuse of the same course to fulfill more than one require

-- denotes the course/requirement is either waived or substituted ## To graduate, students should complete all requirements as specified for DDP << Declaration of Selection of BEng major BBA major

21 20 18 19

*Remarks on course(s):

>> The content of this example is not necessarily equivalent to a complete list of graduation requirements of the program. Students should refer to the Program Catalog/UG Curriculum Handbook for updated graduation requirements. For up-to-date information on course offering and scheduling, students should check it out from respective School and Department.